



Inspired by culture, built with innovation.



“ We are constantly on the search for the **ideal location**, the **perfect opportunity**, the **unique idea**. ”

the vision



“As we move towards **tomorrow**, our **priority** remains the **environment** we live in and the environment we create on a daily basis.”

When BREI was first created in 1998, the team had a very clear vision: establish sustainable communities that inspire a sense of cultural pride and a dedication to the environment in all its creations. Through our innovative projects we have managed to create a reputation as a company that respects tradition and authenticity, all the while being avant-garde.

Today, we continue to strive for excellence in design, construction, and customer service with more focus on the creation of the perfect living environment, inspired by tradition, built with innovation, and growing through sustainability.

We are constantly in search of the ideal location, the perfect opportunity, the unique idea to create distinctive living spaces that shape the city. Being part of a BREI project is being part of an ever-changing world that refuses to dismiss the rich history which has brought us all to where we are today.

As we step towards tomorrow, our priority remains the environment we live in and the environment we create on a daily basis. Through utmost respect for it, we grow, we evolve, and we inspire.

Karim Bassil
Chairman



the work

Through our commitment to excellence, we aim to become a reliable real estate partner for our customers and construction companies.



Our flexible approach addresses customers' needs, market demands, and evolving priorities, all the while staying true to our philosophy. At BREI, we build confidence in us through the use of the latest in construction technology, practices, and design.

“Our team of experts has extensive experience **in planning, promoting, executing, and delivery.**”

The team provides:

- 1 Efficient management** of completed projects,
- 2 Maintenance** of the highest standards,
- 3 Honor** of the respect customers have given us.

the services

Our turnkey solutions provide an integrated list of services that start with a concept, and extend all the way through to the management of a completed project.



BREI'S WORK CONSISTS OF

- Identifying, assessing, acquiring, and restructuring **real estate properties**
- Evaluating **markets**, defining **concepts**, and elaborating **programs**
- Creating **feasibility studies, legal and financial engineering**, and elaborating and monitoring of **business plans**
- Selecting architects and engineers and coordinating the **value engineering**
- Monitoring the **construction process**, variations and hand over
- Managing the **marketing and commercial process**, sales, contracts administration, and after-sale service
- Administering and managing **financial aspects** of the project and the corresponding Special Purpose Company



the philosophy



Our philosophy of adapting to modern challenges through an awareness of the community has allowed us to remain true to our promise.



To safeguard our vision, we have, through the years, developed a set of values that positions us as leaders, guides our work and influences our decisions:

1 Transparency and integrity
in business

2 Respect
for nature,
environment and
heritage

3 Reverence
for the old,
and **inspiration**
from the new

4 Passionate, efficient, and genuine service

5 Social
responsibility

‘...**Remain true** to our promise.’



‘ We have now expanded throughout the **city** to the **mountains** and on our way to **new lands.** ’

the creations

They are a testimony to our standards, expectations, and accomplishments. Having started with projects in one neighborhood of Beirut, we have now expanded throughout the city, and on to the mountains and on our way to new lands.

We are constantly looking for **new opportunities** and are eager to take on **new concepts and ideas.** Our portfolio showcases some of our star creations, with many more to come over the next few years.

The Convivium creations

These unique buildings that spread across Gemayze and extend to Badaro, were designed to honor the mood and spirit of the houses and buildings that date back to the French Mandate of the 1930s and 40s. Each of the seven projects has an identity of its own, with the latest facilities integrated into the architecture and the general landscape, all built to create a sense of convivial living within the city.

Edelweiss

As a charming mountain community at the heart of the glamorous Faqra Club, Edelweiss blends the virtues of a traditional pedestrian neighborhood with the indulgences of a grand cosmopolitan center. The self-sufficient commune is composed of residential and commercial spaces, all of which are in complete harmony and synergy with the natural surroundings, to create a pleasant escape into the mountains.



‘ **Integration** in the old style
of the neighborhood. ’

CONVIVIVUM I



Located on Mar Antonios Street, within walking distance of the Beirut Central District and Gouraud Street, Convivium I has a built-up area of 4500 sqm, developed by Maurice and Jean-Marc Bonfils, in the style of 19th century Europe. The building was completed in 2001.





‘A contemporary building preserving the traditional image of the district.’

CONVIVIIUM II

Located across from Convivium I, Convivium II was designed by Fadlallah Dagher Architects. The contemporary building preserves the traditional image of the district, yet is twice as high as buildings from the early 1930s. Designed in the spirit of a “Hotel Particulier”, the rooms have been laid around a central living room, recreating the plan of traditional Beirut homes. Convivium II has a built-up area of 7150 sqm, and was completed in 2003.



‘ **A unique concept of**
free suspended urban villas. ’

CONVIVIUM III

With a built-up area of 6000 sqm, Convivium III is located on Naccache Street, facing Saifi Village, near the Beirut Central District. The project is composed of 7 villas designed by Bernard Khoury Architects. The building was completed in 2008.





‘Traditional 20s and 60s architecture, with a modern slant.’

CONVIVIUM V

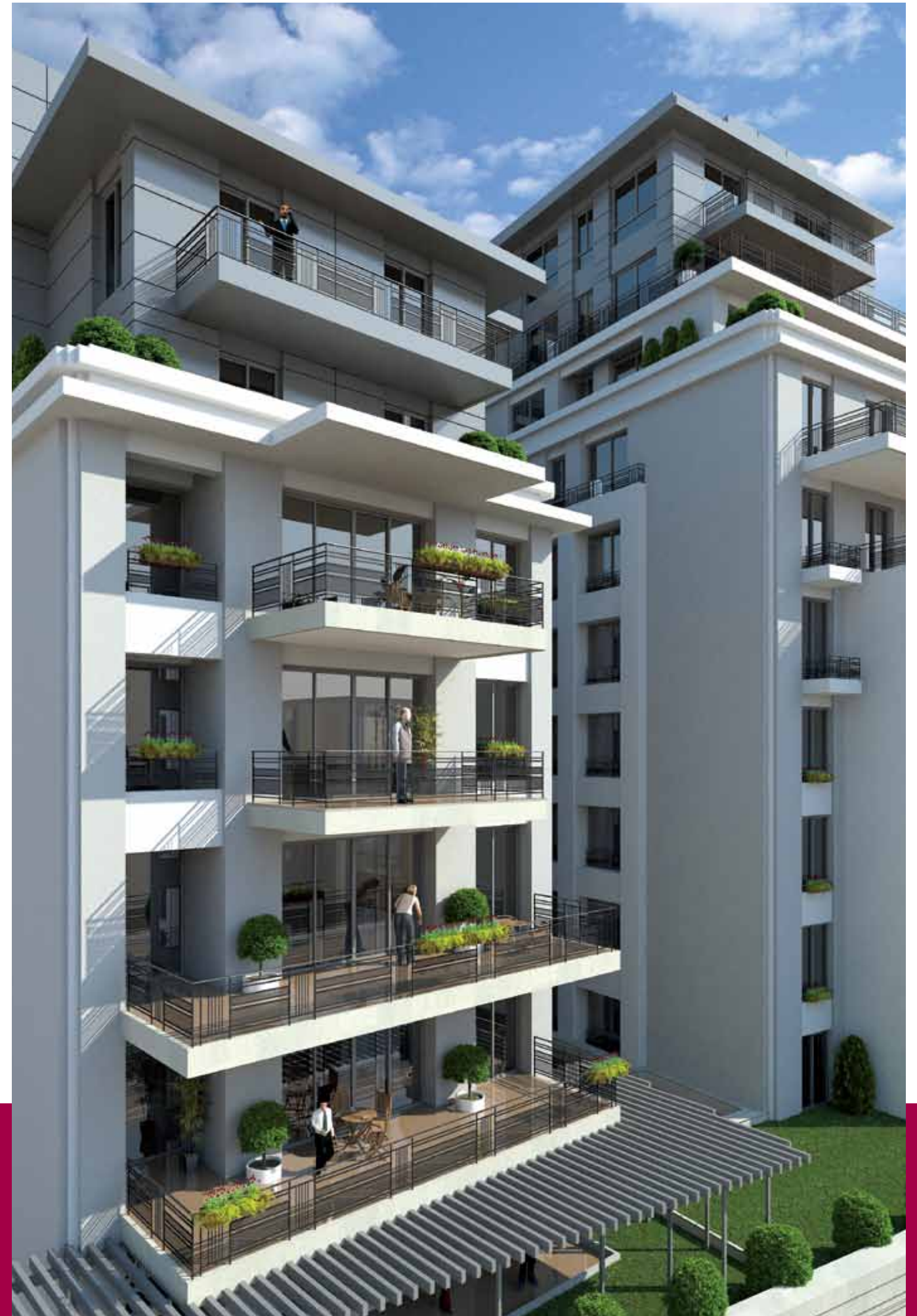
Designed to be a residential complex, BREI architects in collaboration with Jean Marie Taoutel conceived five independent buildings, each inspired by a different traditional architecture style of the area, spanning from the 1920s to the 1960s.



CONVIVIUM VI

Located in the Saifi-Gemayze area, within a short stroll of Martyr Square and Gouraud Street, Convivium VI was developed by Dolly Debs in an Art Deco style. The project is made up of four buildings, with a variety of apartments, ranging in size from 40 sqm to 400 sqm.

“Our concern is to provide you with the **True Art of Living.**”





‘...Open, sunny and lush environment.’

CONVIVIUM VII

Surrounded by a 120 meter-long garden, Convivium VII is conveniently located in Badaro, near the Museum and the Hippodrome. The project is made up of two buildings separated by over 40 meters of open, sunny, and lush greenery.



‘ **A serene safe haven** in the heart of the most sought-after mountain resort. ’



edelweiss

Edelweiss is a high-end mountain village designed to become the heart of Faqra Club.



Edelweiss is an entirely pedestrian village, where each street will have its own story to tell. It is articulated around the central square “Al Seha”, and the Souk that pays testament to the village’s traditional vision and that will stock exclusive antique and art shops, as well as cafés, restaurants, etc.

From 2 to 4 Bedroom chalets, Edelweiss offers ideal pied-à-terre and investment opportunities in a unique and reviving location.

Edelweiss is a place for gathering.

Heritage • Creativity • Sustainability



REAL ESTATE DEVELOPERS

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